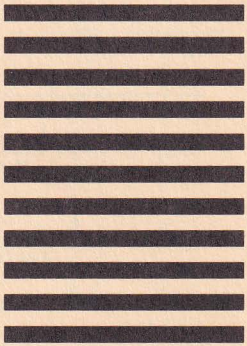
NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY CARD

FIRST CLASS PERMIT NO. 131 ROCHESTER, NY

POSTAGE WILL BE PAID BY ADDRESSEE

EASTMAN KODAK COMPANY
P.O. Box 17347
Denver, Colorado 80217



KODAVISION Series 2000 Auto Focus Camcorder / Model 2400

Please take a few seconds now to fill out this card. Your response is very important. The more information we have, the better we can serve you in the future. Thank you.

1. 1. ☐ Mr. 2. ☐ Mrs. 3. ☐ Ms. 4. ☐ Miss

40H

First Name | Initial | Last Name

Street | Apt. No.

City | State | Zip

2. Date of Purchase: Month / Day / Year

3. Telephone No.: Area Code

4. Is this the first video camera you have ever owned?
   1. ☐ Yes 2. ☐ No

5. What was the price of the KODAVISION Camcorder?
   $ ____.____

6. How many 8 mm tapes did you acquire at the same time you acquired your camcorder? (Do not include the tape packaged with your camcorder.)
   - ☐ None
   - ☐ 1 tape
   - ☐ 2 tapes
   - ☐ 3 tapes
   - ☐ 4 tapes
   - ☐ More than 4 tapes

7. What was the name of the store where you purchased your camcorder?

   _____

   _____

8. What other equipment is currently being used in your household? (Check as many as apply.)

- ☐ 110 camera/126 camera
- ☐ Disc camera
- ☐ 35 mm camera
- ☐ Home computer
- ☐ Video cassette recorder
  (Which format? ☐ Beta ☐ VHS)
- ☐ Video disk player
- ☐ Component TV

9. What was the major reason for your purchase of the KODAVISION Video Equipment?

_____

_____

10. What features of the KODAVISION Video Equipment were most attractive to you?

_____

_____

11. Please comment in the space below on your overall reaction to KODAVISION Video Equipment.

_____

_____

12. Date of birth of person listed above:

		1	9		

Month Year

13. Marital Status:

1. ☐ Married
2. ☐ Divorced/Separated
3. ☐ Widowed
4. ☐ Single/Never Married

14. Occupation	**You**	**Your Spouse**
Homemaker	1. ☐	1. ☐
Teacher/Educator	2. ☐	2. ☐
Professional/Technical	3. ☐	3. ☐
Executive/Administrator	4. ☐	4. ☐
Middle Mgmt.	5. ☐	5. ☐
Sales/Marketing	6. ☐	6. ☐
Clerical	7. ☐	7. ☐
Craftsworker	8. ☐	8. ☐
Machine Oper./Laborer	9. ☐	9. ☐
Service Worker	10. ☐	10. ☐
Retired	11. ☐	11. ☐
Student	12. ☐	12. ☐

(Moisten here and seal.)

over

15. Do you have any children living at home in any of the following age groups?

1. ☐ None
2. ☐ Baby Under 6 mos.
3. ☐ Baby 6 mos.-12 mos.
4. ☐ Age 1
5. ☐ Age 2-4
6. ☐ Age 5-7
7. ☐ Age 8-10
8. ☐ Age 11-12
9. ☐ Age 13-15
10. ☐ Age 16-18

16. Which group describes your annual family income:

1. ☐ Under $10,000
2. ☐ $10,000-$14,999
3. ☐ $15,000-$19,999
4. ☐ $20,000-$24,999
5. ☐ $25,000-$29,999
6. ☐ $30,000-$34,999
7. ☐ $35,000-$39,999
8. ☐ $40,000-$44,999
9. ☐ $45,000-$49,999
10. ☐ $50,000-$54,999
11. ☐ $55,000-$59,999
12. ☐ $60,000 & over

17. Which types of credit cards do you use regularly?

1. ☐ American Express, Diners Club, Carte Blanche
2. ☐ Bank card (MasterCard, Visa)
3. ☐ Gas, dept. store, etc.
4. ☐ None of the above

18. For your primary residence, do you:

1. ☐ Own a house?
2. ☐ Rent a house or apartment?
3. ☐ Own a townhouse or condominium?

Thanks for taking the time to fill out this questionnaire. This is neither a warranty registration card nor does it substitute as dated proof of purchase. Your answers will be used for market research studies and reports—and will help us better serve you in the future. They will also allow you to receive important mailings and special offers from a number of fine companies whose products directly relate to the information indicated on this card. Please check here if, for some reason, you would prefer not to participate in this opportunity. ☐

If you have any questions about your camcorder, please write to:

Eastman Kodak Company
Consumer Information
Department 841V
343 State Street
Rochester, New York 14650

Pt. No. 633687